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Cheltenham Gloucestershire, UK

Press Release

IPA Systems and Access Accounting Deliver a New Solution for the Publishing Industry

IPA Systems has signed a partnership agreement with Access Accounting Ltd, specialists in the development of accounting software.

This agreement has led to the successful integration of IPA's 'SalesWORKS' advertisement booking system with 'Dimensions', the flagship financials product of the Access Accounts range.

The result is a fully integrated solution for handling one of the publishing industry's key revenue streams. Advertising information generated on SalesWORKS can now pass directly into Dimensions' core accounts, automatically updating the nominal, sales and purchase ledgers, stock control, payroll and every other relevant module.

IPA is now working alongside Access Accounting's dealer of the year, Asyst International, to ensure effective deployment of the combined solution.

IPA has long recognised the importance of eliminating delays in the exchange and processing of data held on separate advertising and accounting systems. Using the SQL-Server integration tools provided by Access Accounting, IPA has been able to combine the strengths of these two solutions in record time.

For end-users of the combined solution, the outcome will be real time data exchange, alongside excellent ROI and a host of other tangible business benefits.



For further information on this or any other product please contact IPA Systems Ltd on 01242 573344 or via email at sales@ipasystems.co.uk.

*IPA Systems Ltd designs, develops, integrates and supports
Powerfully efficient, cost-effective, front-end and pre-press systems for the Newspaper Industry*

For more information telephone 01242 573344
Sales@ipasystems.co.uk www.ipasystems.co.uk