

Editorial projects from agency bulletins to archives

IPA with its associated companies continue to be leading providers of innovative software solutions for the publishing industry. Throughout Europe, many newspapers rely on solutions from IPA. Editorial, advertising and publishing systems for print-oriented production and innovative online solutions for web-based editorial and advertising systems have contributed to IPA's success.

IPA NewsSuite is the integrated solution for all manner of editorial projects and covers the entire process, from creating articles to making up complete pages

With its new editorial system IPA NewsSuite, IPA Systems can cover every editorial aspect of a job, from creating and editing articles and pages, defining page layouts or article templates through to designing complete pages. In addition, IPA Agency supports the integration of agency and online services.

IPA NewsSuite includes the following modules:

- Editorial
- Sport
- Agency
- Fee-accounting
- Online e-edition
- Archive

Integrated workflow

IPA NewsSuite, the new XML-based editorial solution, is the central module of the integrated publishing solution IPA OpenMedia. It runs on the latest Windows versions and has an interface to IPA Sport, IPA Honorar and IPA e-dition, the new solution for 1:1 presentation of printed newspaper editions on the Internet. Both IPA ProductionSuite applications - IPA ProductPlanner and IPA ProductTracker - are completely integrated into IPA NewsSuite: The IPA ProductPlanner planning tool enables editors to get

editions to print quickly and easily.

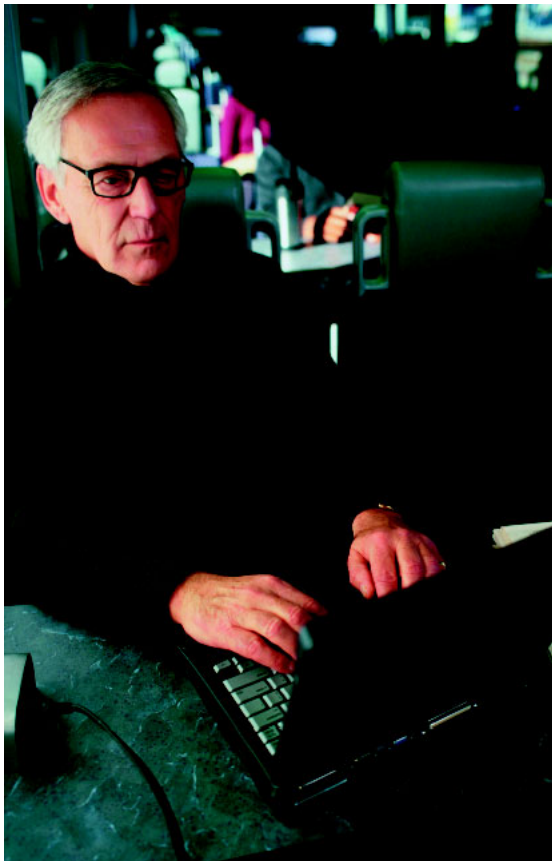
The use of stored editions and full integration into both the editorial system and the ad system accelerates transfer to editors. This renders the often tedious task of printing and distributing paper copies obsolete.

Transparent production

A transparent and virtually intuitive working environment provides editors with efficient access to all data in the system. Articles, pictures, pages, agency images and bulletins can be accessed effortlessly.

Comprehensive parameters can be used to define and automate searches. A navigation feature that can be anchored in several places provides quick access to open lists, searches and dialog boxes. IPA PageOne, the DTP WYSIWYG editor used throughout the IPA system, provides editorial staff with a solution for every task, from the creation of articles based on templates through to designing complex collective pages. In addition to comprehensive typographic functions, graphical elements and commands support a wide range of typesetting features.





IPA NewsSuite is a user-friendly online tool for off-site editorial offices.

■ IPA Agency is used to receive, convert and distribute agency bulletins for newspaper, magazine and ad publishing. This module can be integrated into the IPA MediaStore content management system. Editors can search agencies for bulletins and images in the customised customer-specific navigation pages.

■ The IPA editorial online modules provide publishers with handy tools for editing material off-site and via the Internet. IPA WebReporter enables articles created for print media to also be used in online newspapers. Publishers can thus go online without any problems. Depending on the project stage and area of application, IPA WebReporter can be used either on the move or in the home office environment. Even small local editorial offices can be linked.

■ All the latest data is sent to and from the editorial system live via the web, thus avoiding delays. Editors can delegate articles to colleagues, who simply need

to be connected to the central editorial office via a browser.

■ IPA Honorar is a fee accounting system for publishers and is the ideal complement to IPA publishing solutions. It can be used to calculate jobs for which a fee is payable. It also provides the relevant editorial staff with an approved basis for planning and monitoring outsourced editorial jobs. IPA Honorar is available as a stand alone product and can be integrated into existing systems via an import/export XML interface.

■ IPA Sport, the league tables program, is a user-friendly program with a graphical user interface for virtually any sport. Tables are transferred via a freely-definable output interface and can also be provided in HTML format for the Internet. IPA Sport features an excellent navigation function for creating and managing sports.

■ Failure lists can be stored as templates, simplifying the start of a season. Dialog boxes are optimised to ensure lists of results can be entered without errors, even by inexperienced users. Thanks to its freely-definable formats, IPA Sport can be linked to virtually any editorial system.

■ IPA MediaStore is a powerful archiving system which can be used to easily archive and quickly retrieve text and image data, as well as multimedia data, such as video clips and music. IPA MediaStore provides editors with access to all major sources of information from their workstation.

The modules within the IPA OpenMedia publishing concept offer comprehensive tools for editors, in both conventional and state-of-the-art versions for communication. IPA NewsSuite contains the following software modules:

- Editorial
- Sport
- Agency
- Fee-accounting
- Online e-dition
- Archive

IPA NewsSuite uses additional solutions such as ProductionSuite for better and more reliable customisation in increasingly time-critical production. ProductionSuite contains the following modules:

- Planning
- Publication
- Tracking